

FINANCIAL

BANKS

| CREDIT UNIONS

| INVESTMENT MANAGEMENT

| ADVISORS



CN-750 Ad Pops

- Available with wrapper or stick imprint, assorted or specific colors and flavors
- Customer handout at banks and credit unions
- New product or service imprint on the wrapper with the company name or logo on the stick
- Tag lines: "Make your sales pop", "Lick the competition"
- As low as \$.22



MS-202 Medium Size Dog Bones

- Handout at bank drive through
- Target households with pets (more than 50% of all households)
- Handout at outdoor events with dogs (parades, fairs, runs)
- Available with multi color imprints, white or custom color foil wrappers
- As low as \$.43



SN-400 Oats & Honey Granola Bars

- Athletic events, golf outings and charity races
- Healthy alternative snack
- Conference snack
- Goodie bag insert
- Custom foil wrappers available
- As low as \$1.10



SN-122 Full Custom Popcorn Bags

- Sales call leave behind
- Direct mail campaigns
- Appropriate for offices and households
- Movie theme promotions
- Inserts available for coupons or seminar invitations
- Tag lines: "Pop in", "Poppin great service"
- As low as \$1.25

CASE HISTORY

A bank was creating a marketing campaign that focused on its increased level of service. Its drive through experience was re-designed by replacing the standard lollipops that were given to customers with children in the car with Ad Pops imprinted with the bank's logo and during holiday times the logo combined with holiday wishes. Additionally, the bank added individually wrapped custom dog bones (the bank's logo printed on the wrapper) for drive through customers with a dog in the car.



Price does not include setup charges and is effective through 12/31/12

products on this page are made in the U.S.A.