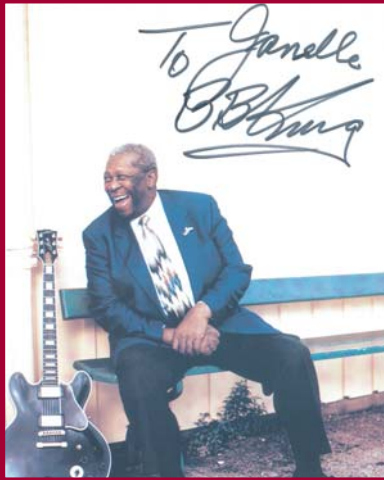




The Show Goes On 365 Days A Year At Minority Marketing Company!



B.B. King

Minority Marketing Company has partnered with Ericson Group Inc to bring you headline entertainment!

Connections

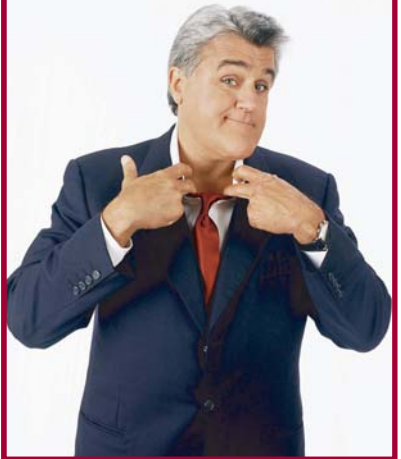
Because we're on a first name basis with hundreds of big name stars, it doesn't matter if you're looking for Pop, Rock, Country, Comedy, Blues, Variety or Tribute Acts; Minority Marketing Company can supply them all.

Peace of Mind

When our clients need to plan a first class event, they rely on us to handle every detail. From booking the entertainment to the last curtain-call, we make it easy for you. Whether you need a big idea or help making your big idea come to life, Minority Marketing Company is here for you.

One-Stop Shop

We know how to set up a meet & greet for VIPs, how to enhance a grand opening event or punch-up your company's New Year's Eve celebration. One-stop shopping at Minority Marketing Company makes your job easier and your event a success!



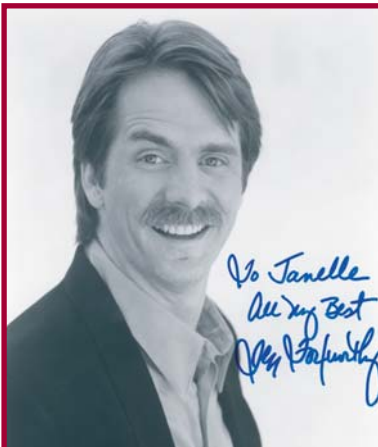
Jay Leno



Wynonna



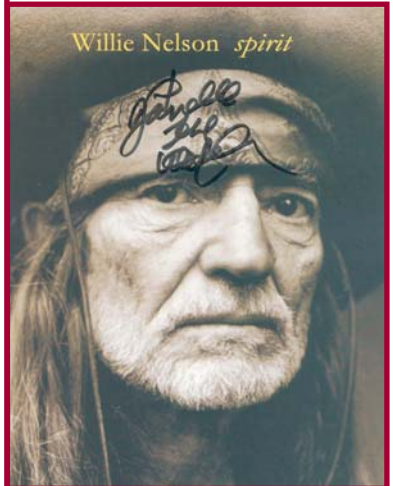
Janelle Marks with Bill Cosby



Jeff Foxworthy



The Moody Blues



Willie Nelson

Overview of Offered Services:



Casino Meet & Greet



Outdoor Concert



Party Favors

Event Booking, Detailed Show Negotiations & Event Day Assistance:

- Minority Marketing Company will Negotiate the Act Cost and Date(s) and secure the Act on behalf of your company
- Minority Marketing Company will Negotiate all the event details: Length of Show, Start & Stop Times, Hotel Requirements, Food & Beverage Requirements, Transportation Requirements, Security Requirements, Meet & Greet, Advertising & Sponsorships, Merchandising, Non-Compete Clause, Radius Protection, etc
- Minority Marketing Company will contract with the act. The contract will be written between Minority Marketing Company and the Act to further protect your company from liability. Minority Marketing Company will also negotiate deposit requirements
- Minority Marketing Company will have personnel on-site to assist in all the day-of show functions and act as the Liaison between your company and the Act for: Load-in, Set-up, Sound Check, Meet & Greet, Show Settlement, Load-out, etc
- Call or email Minority Marketing Company for complete service and fee information

Production:

Minority Marketing Company can also handle advancing the show and all the day-of-show production (sound & light, backline, staging, security, catering, etc.) both from your standard showroom event to the largest outdoor festivals.

Extras:

Let Minority Marketing Company help complete your event with signs, displays, banners, commemorative gifts, decorations, giveaways, party favors, photo backdrops and more!



Gatlin Brothers Concert



Lewis-Tyson Fight Oversized Banner



Security & VIP Passes