



*"Without Adverting A Terrible Thing Happens.....NOTHING!"*  
**818. 996. 3878**

**Welcome to CMI's Newsletter**

**August 2010**

Welcome to our new - Newsletter format. We have pleasure in promoting **YOUR** business with other businesses. This month we feature Dina Spevack of ALS. Please let us know if you would like to be featured in one of our future newsletters.

In our endeavor to promote our clients, we would like to list your upcoming events. Just email [cs@cohenmkg.com](mailto:cs@cohenmkg.com) and we will add it to our next newsletter.

Every Month we will be offering a Great Special

August is the month to take advantage of ..

## Wear your logo....

Polo shirt special - low minimum with embroidered logo **FREE set-up**

**24 Polo Shirts (minimum) \$14.99 each including embroidered logo\***

**Sizes small - XL HUGE COLOR SELECTION**

An enduring favorite, our comfortable classic sport shirt is anything but ordinary. With superior wrinkle and shrink resistance, a silky soft hand and an incredible range of styles, sizes and colors, it's a first-rate choice for uniforming just about any group.

### 5-ounce, 65/35 poly/cotton pique

Flat knit collar and cuffs - Metal buttons with dyed-to-match plastic rims - Double-needle armhole seams and hem - Side vents



818.996.3878

**Or up grade to.....  
\$18.99 each**



- **7-ounce, 100% ring spun combed cotton heavyweight pique (preshrunk)**
- Garment washed for softness
  - Double-needle stitching throughout
  - Flat knit collar and cuffs
  - Horn-tone buttons
  - Locker patch
- Side vents
- **Both Shirts come in Adult Sizes: XS-6XL**

\*Limited to up to 5,000 stitch count.  
Limited offer, call for pricing on XXL - 6XL as well as availability.

## In This Issue

Special Offer

Feature Headline

Free Offer

Why use Promotional Products

**Did you know?**  
That the Promotional Product Industry sells more than \$15,600,000.00 to businesses that believe in "keeping their name" in front of clients. Are you one of those successful businesses? If not it's time to call CMI 818.996.3878 we will help you get your name and logo exposed.

### Advantages of Using Promotional Products.

- Flexible
- Tangible and long-lasting
- Impact easily measured
- Higher perceived value
- Complements targeted marketing
- Complements other advertising media



Dina Spevack

"every day is an adventure, every day is a challenge and every day is a gift", says Dina Spevack, founder of American Language Services (ALS).

### A History of Success:

ALS started out as a language emersion school, teaching new immigrants English as their second language. Shortly after its inception, ALS transitioned from a school to a language agency. The first commercial client was Saint John's Hospital in Santa Monica, California, working with their deaf community providing American Sign Language and other foreign language interpreters. Nearly 23 years

later, ALS still work with them on a regular basis. For the first 10 years, the primary focus of ALS was the legal industry. As demands grew from our legal client base, ALS began lending its language expertise towards document

### Contact Information

**Sonia or Brian  
818.996.3878**

**Looking for something different.**

Please visit our website  
[www.cohenmkg.com](http://www.cohenmkg.com)

translations. ALS fast became an important resource in providing interpreters for various legal proceedings. ALS offers Court Certified Interpreters for: trials, depositions, mediations, arbitrations, hearings and other proceedings in the local Western United States market. To satisfy the growing demand of their legal clients, ALS launched its legal written translation and transcription business.

CMi has had the pleasure of working with ALS for 20 years, Thank you Dina for your loyalty and support. Are you looking for reliability, loyalty and professionalism - then you need to work with ALS. Check them out at.....[www.alsglobal.net](http://www.alsglobal.net)

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There are still a few available - so take advantage of this great offer.



Freeeeee!!!! 4 Gig USB Flash Drive

**Yes!**