

FULFILLMENT SERVICES

When ASG was first started, it was the goal of our principles to establish a company that specialized in all five of the major types of fulfillment. Today, ASG is regarded as one of the top fulfillment companies in the United States in each of the following types of programs:

POP/Promotional Fulfillment

National and Regional Promotions, Assembly, POP Kitting, Shrink Wrapping, Distribution.

Product Fulfillment

E-Commerce programs, Direct Response Campaigns (Catalog, Television, Radio), Continuity Programs, Incentive Programs, Sample Products, Merchandise, Premiums.

Literature Fulfillment

Consumer Programs, Collateral, Catalog Distribution, Sales Materials, Dealer/Franchise Distribution, Binders, Packets and Kits. Coupon Redemption / Rebate Programs Verification, Rebate Checks, Award Notification, Loyalty Programs

Sweepstakes Promotions

Game Piece Distribution, Prize Fulfillment, Winner Notifications.

Program Related Services:

- Orders received via phone, fax, mail, E-mail and Internet
- Online order entry system
- Standard 24 hour turnaround time
- Pick / Pack / Ship operations
- Direct-to-consumer/physician/retail/trade show campaigns
- Shrink Wrapping
- Kitting
- Light Assembly
- Order/shipment tracking
- Customer service support
- Up sells and Inserts
- Secure credit card transactions
- Multiple ship options
- Efficient production/warehousing facilities
- Secured Storage
- Returns Processing
- Physical/Cycle Inventories

